



NHS Core Site

There is both an obligation and a need to provide information access to members of the public and to your staff, with Internet and intranet sites being increasingly effective means of doing so.

Carelink has developed **NHS Core Site** to address the needs for a powerful content managed web site to replace existing sites built in FrontPage, Dreamweaver or other tools that do not focus on efficient creation and management of content. NHS Core Site takes a content management approach, freeing content creators from having to understand web design or code and maintaining a consistent style and quality across the site. Our associated services including security, integration with other systems, hosting and support, ensure effective and rapid site creation and maintenance.

NHS Core Web site

NHS organisations tend to have a reasonably consistent range of needs and approaches for their Web sites and intranets. As a consequence there is a large amount of duplication, with each organisation developing effectively identical functionality and painstakingly deciding on suitable approaches for organising content on their sites, with attendant cost and unnecessary duplication of effort.

We have developed a set of standard, but flexible, site designs (based on the NHS guidelines) and logical information architectures based on the best NHS sites.

The NHS Core Web site is the result: a package of software and services designed to enable NHS organisations to build NHS Guideline compliant Internet sites with a minimum of effort.

It is based on a full, commercial content management tool (used in over a thousand sites so far) to allow you to better manage your sites by pushing content authoring and updates to the content creators themselves rather than using IT department resources.

NHS Core Site can be broken down into five distinct parts:

- NHS Core site design - a standard solution built on the content management platform providing an NHS look and feel, structure and typical functionality.
- Templates - standard page designs for displaying content that individual pages are built on. The template contains the pre-defined typefaces, colours, and layout that give the site its look-and-feel.
- Additional Functionality - linked to each page template are a wide range of functions, including online forms, voting, newsgroups and Really Simple Syndication (RSS) handling.
- Content management platform - provides the underlying functionality, including: version control, web site preview, system workflow, and access control.
- Repository - the underlying database in which all of the information (pictures, documents, etc.) used by the web site is stored. Separation of content and application supports scalability onto multi-server architectures for even higher performance.

Manageable Sites

The content managed approach completely supersedes FrontPage or Dreamweaver sites; it puts the capability to maintain your site in the hands of your staff rather than your technical team. The benefits of this are great: better, more topical content; removal of IT/web team bottlenecks, greater brand compliance; richer end user web site experience. All-in-all, your site will look better, be easier to manage, be compliant with policies and guidelines and create a better impression of your organisation.

Add to this cost effective, fully managed hosting on our secure Carelink application platform and you have a site that requires little or no technical support yet provides leading edge power and flexibility.

Key Benefits

- Can be integrated with SharePoint 2007
- Allows content authors to focus on the content and structure of the website, instead of the technology
- Authors don't need technical or design skills
- Publishing is delegated to the areas or people with responsibility for the information. This facilitates and speeds up the process of updating content, improving the quality of the web site with regular updates direct from the information source
- Reduced cost and improved responsiveness by removing the need for the IT department to be involved in content production
- Very rapid deployment compared with in-house or bespoke solutions
- Market leading content management system that can be extended to meet future requirements and supported by hundreds of developers worldwide
- Fully managed hosting with WWW and NHSnet/N3 connections to ensure access to staff and the public
- Rapid implementation using a core site design common to most NHS trusts
- Rich feature set with powerful author, site manager and end user features included as standard.
- In place editing allows typing or pasting of content with control over text formatting, images, links, etc. directly within a browser

"By removing the need for technical and design skills associated with conventional web publishing, NHS Core Site allows authors to focus on the content they are producing, rather than formatting and page-layout. By providing a standard core design for NHS sites, organisations can accelerate the production of new web sites, concentrating on what they uniquely want rather than reinventing everything from the ground up"

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What you get

- NHS design & national accessibility guideline compliance (AAA rating can be achieved)
- Fully browser based, with no client installations needed
- Author personalisation - different users see different menus, depending on the type of authorisation they have. There are six different levels of authorisation built into the system that can be linked to individual pages or whole sections of the website. Also authors can add the pages they work on to a favourites list to easily find the ones they work with.
- Powerful workflow, which can be extended to provide multiple review and authorisation processes. Also it is possible to create tasks and distribute them to individuals or groups. Users have a personal activity list and users are notified of new tasks via e-mail.
- Full support for versioning, publication and expiry dates, this enables automatic publishing of page versions, the management of out-of-date content and supports page archiving.
- Rich editing options, including a spell checker, powerful in browser text

- Hosting and support on the Carelink platform, providing both NHSnet/N3 and WWW access.
- Extensive user and administrator manuals
- Search - allows visitors to search the content of the website.

NHS Core Site Enterprise vs. Standard

We offer NHS Core site in two flavours, Enterprise and Standard.

'Enterprise' gives you all the standard features described plus the flexibility to extend and enhance your Core Site as required. In fact we build in up to 8 days of implementation services into the standard price. Additional changes to the Core site can be quoted for or developed by your technical team. The Enterprise version allows you to go live with a site that has the features you want, rapidly and without compromising future strategy of your site and with a modest annual cost following the initial implementation.

'Standard' is designed for smaller trusts and organisations that have comparatively simple needs for a good looking, easy to manage site at an affordable price point. 'Standard' does not include extensive customisation options (though changes to colours and logos are obviously allowed); instead you get

standard NHS Core Site, with fully hosting. You can begin adding content and changing the standard site structure within a few days of talking to us. If you need to upgrade your site it can be seamlessly transferred to the Enterprise version.

Further Features

Content templates - multiple templates providing a selection of page layouts while maintaining a common look and feel

Navigation templates - including:

- Sitemap - displays the content of a website in the form of a map with links to all pages.
- Alphabetical Contents - displays the content of a website in alphabetical order.

News Listings - list information from your or another website using RSS data and publish your content to RSS

Forms - easily create electronic forms using the browser-based forms editor. Site visitors interact with these, data is submitted via e-mail, stored in a database or exported to Excel.

Voting - visitors can vote for the answer to a question on the site and then view a summary of how others have voted.

Calendar - show events in a calendar view.

Flash Viewer - displays flash files.

Discussion Forum - allows visitors to discuss topics via a threaded discussion.

Recently Changed - displays new and updated pages from a specified time point.

Subscription and registration - allows visitors to subscribe to be emailed when new or updated pages appear. Registration supports users logging in to the site and accessing additional content.

Can be integrated with other databases, XML-data, Web Services, etc.

What Next?

If you would like any further information on our services, please contact us on:

Web: www.carelink.co.uk

Or you can contact us directly by email, telephone or mail at the address above:

Email: info@carelink.com

Tel: 01904 438000

and ask for Carelink Sales



editor, code cleaning when pasting from other applications, integration and publishing from Microsoft Office

- Standard NHS information architecture, with menu structures already laid out.
- Look-and-feel controlled by Cascading Style Sheets (CSS) allowing site-wide changes to look-and-feel to be made very quickly.

